



SUSTAINABLE TOURISM IN FOREST OF BOWLAND AONB



# eco escapes





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TRAVEL LIGHT





TREAD CAREFULLY



SUPPORT LOCAL

ecoescapes



STAY LONGER



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A DESTINATION FOR EVERY SEASON





# Developing the Offer



- Dark Skies
- Locator Logos
- Sense of Place
- Festival Bowland
- Green Accreditation
- Access for All – Outdoor Active App
- Training & Networking events
- Discover Bowland Destination Website
- Visitor Giving



**ITINERARY 2**  
FAMILY-FRIENDLY ADVENTURE  
IN THE FOREST OF BOWLAND

This itinerary starts in the market town of Clitheroe and heads straight out into the country lanes of the Forest of Bowland to the pretty village of Dunsop Bridge, where you can walk with alpacas and explore the beautiful Dunsop Valley on foot or by e-bike before heading to Bowland Wild Boar Park for a wide range of family-friendly activities.

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**LANCASHIRE'S WILDLIFE-RICH LIMESTONE COAST**

This two-day itinerary starts amid the rugged limestone coastline of Silverdale and explores the woodland and nature reserves of the Area of Outstanding Natural Beauty whilst winding its way south over the gnarly outcrop of Warton Crag to Carnforth Station

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**THE WENNING VALLEY**

This varied itinerary criss-crosses the scenic Bentham Line railway, which hugs the Lancashire border across the northern boundaries of the Forest of Bowland AONB. The line links the iconic Lancashire seaside resort of Morecambe with the West Yorkshire city of Leeds, connecting villages and towns along the Wenning Valley between Wennington and the edge of the Yorkshire Dales at Giggleswick. The market town of Bentham is at the heart of the local farming community, and it makes an ideal base for exploring the epic walks and rides this undiscovered corner of England has to offer.

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**LANCASHIRE'S FABULOUS FOOD PRODUCERS**

This two-day itinerary starts in the market town of Clitheroe, which is renowned for its bustling market, specialist retailers and Bowland Food Hall – a showcase for the best Lancashire produce. After a morning in town and a delicious lunch, we head out west for a foraged supper before visiting a series of artisan food and drink producers on Day 2.

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**SUMMIT ELSE – EXPLORE PENDLE FROM CLITHEROE**

Base yourself in the bustling market town of Clitheroe for an active weekend of picturesque rides and scenic walks – including a challenging hike to the top of iconic Pendle Hill. And once you've burned a few hundred calories on foot or in the saddle, you'll find plenty of places to replace them in the most enjoyable way!

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**LANCASTER & LUNE VALLEY WALKS**

This day-out itinerary explores the under-the-radar loveliness of the Lune Valley on the northern edge of the Forest of Bowland AONB. And you might well have this gorgeous area to yourselves, with most people driving straight past it in favour of more fashionable walking country. A short bus or train ride from Lancaster will drop you in characterful stone villages, and from there you're spoilt for choice when it comes to verdant riverside paths, lanes through ancient woodland and sweeping views of higher, wilder country in the distance.

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## Next steps...

- Phase II
- More integration with our rail partners
- Further businesses engaged
- Profiles for our Green Accredited businesses
- Evaluation

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