Green Tourism Project



Case Study Year: 2010

Green(/) Tourism

Business Details



Caldertop Cottage

Higher Landskill Farm Calder Vale Preston PR3 1SS **01995 603246** www.caldertopcottage.co.uk



Business Description



Bird Hide at Higher Landskill Farm

The holiday cottage adjoins the owner's farmhouse on Higher Landskill Farm, a working sheep and stock rearing farm with spectacular views over open countryside. Caldertop holiday cottage is a wonderful holiday base for walkers and cyclists, with several footpaths and cycle routes on the doorstep. It makes a great base for a wildlife watching holiday too, Higher Landskill farm work closely with the RSPB to manage their land to encourage breeding birds.

Green Statement

Here at Caldertop Cottage & Higher Landskill Farm we are committed to providing a good quality service to our guests whilst minimising the environmental impact of our activities. In recognition of this we have achieved a Gold Award in the Green Tourism Business Scheme. Our aims are to educate our guests through demonstrating a sustainable way of living and to be responsible for everything we do, to take into consideration the environmental and social impacts of our business on the environment

What's Green about Caldertop Cottage

At Caldertop Cottage the green ethos of the business is seen throughout. Recycling facilities are well provided, information on car-free activities is comprehensive both on-site and on the website and guests are encouraged to shop locally, supporting local businesses and producers. Bird watchers can enjoy a bird hide on site with information on the local species. Energy and water saving is high on the agenda, and environmentally friendly cleaning products are provided for the guests.

Actions

- Topped up the loft insulation with insulation made from 90% recycled plastic bottles and replaced light bulbs with energy efficient light bulbs
- Changed the electricity supply to a green energy tariff
- Provide laminated copies of local walks to encourage guests to walk from the cottage
- Provide details of locally sourced food and drink
- Private spring water supply. Installed a Moby Rio Whole House Water Filter beyond Ultra Violet water treatment – to treat the water supply to cottage and farmhouse
- Work closely with Lancashire County Council and RSPB to improve fields and hedgerows for nesting wading birds
- Introduced a bird hide to enable visitors to view the wildlife on the farm
- Extra care is taken when working on the land to ensure that nesting birds and wildlife are not disturbed
- Free range hens obtained through the Battery Hen Welfare Trust roam around the farm and eggs given to guests

Impact



Economic

- Implementation of energy saving measures across the business save running costs
- Environmental Stewardship Scheme provides cash rewards for habitat management on the farm



Environmental

- As members of the Environmental Stewardship Scheme the farm conserves wildlife, maintains and enhances landscape quality character, protects the historic environment and natural resources, promotes public access and understanding of the countryside and protects natural resources
- Encouragement and promotion of car free activities including walking and bird watching reduces carbon emissions

Social

Local economy supported by providing details of locally sourced food and drink, at farmers' markets / restaurants and provide details of local shops, cafes, restaurants and pubs selling fair-trade products



Environmental Stewardship RSPB Green Energy Tariffs Energy Saving Trust Forest of Bowland AONB Lancashire Green Tourism project www.naturalengland.org.uk www.rspb.org.uk www.greenelectricity.org www.est.org.uk www.forestofbowland.com www.lancashireandblackpool.com

ContactIf you want to find out more about the
Lancashire Green Tourism Project or
the Green Tourism Business Scheme
contact hetty.byrne@lancashire.gov.uk

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